



Development of approaches to harmonization of comprehensive internationalization strategies in higher education, research and innovation at EU and Partner Countries  
**HARMONY**



# Double/Dual Degrees at Aston Business School

Selena Teeling, Aston University

*The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

Funded by the  
Erasmus+ Programme  
of the European Union





Development of approaches to harmonization of comprehensive internationalization strategies in higher education, research and innovation at EU and Partner Countries  
**HARMONY**



# Double **Exchange** Degrees at Aston Business School

Selena Teeling, Aston University

*The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

Funded by the  
Erasmus+ Programme  
of the European Union





Development of approaches to harmonization of comprehensive internationalization strategies in higher education, research and innovation at EU and Partner Countries

**HARMONY**



# Rationale

## Institutional

Elevating partnership to another level

Increasing the number of options for international studies

Enhancing existing markets and/or establishing new markets for courses

Establishing mutually beneficial interaction between academic staff

## Individual

Two degrees (for the price of one)

Two specialisms

Immersive cultural experience

International educational experience

*The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

Funded by the  
Erasmus+ Programme  
of the European Union





Development of approaches to harmonization of comprehensive internationalization strategies in higher education, research and innovation at EU and Partner Countries

**HARMONY**



# Key Questions

Demand?

Partner (With whom?)

Programme (What?)





Development of approaches to harmonization of comprehensive internationalization strategies in higher education, research and innovation at EU and Partner Countries

**HARMONY**



## Master's

First DD agreement 2002

Total of 8 DDs (EDHEC, EM Lyon, ESCP Europe, Grenoble, Kedge, Toulouse, France; EADA, Spain; Catolica Lisbon, Portugal)

Aston	Partner
Academic & language requirements	
One year	Two years
90 ECTS + Y2 at Partner	Y1 + 90 ECTS at Aston
Three terms, including Dissertation	Internship





Development of approaches to harmonization of comprehensive internationalization strategies in higher education, research and innovation at EU and Partner Countries

**HARMONY**



## Master's

<http://www.aston.ac.uk/study/postgraduate/taught-programmes/abs/international-study-opportunities/double-degrees/>

### Master's Exchange Double Degree 2012-2017

		2012/ 13	2013/ 14	2014/ 15	2015/ 16	2016/ 17	2017/ 18	Total
MSc	Incoming Double Degree	13	11	10	8	16	7	65
	Outgoing Double Degree	4	8	9	9	12	Not yet available	42
	Total	17	19	19	17	28	7	107

*The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

Funded by the  
Erasmus+ Programme  
of the European Union





Development of approaches to harmonization of comprehensive internationalization strategies in higher education, research and innovation at EU and Partner Countries

**HARMONY**



# Bachelor's

First DD agreement 2014

**Aston & Partner**

Academic & language requirements

One year

60 ECTS

*The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

Funded by the  
Erasmus+ Programme  
of the European Union



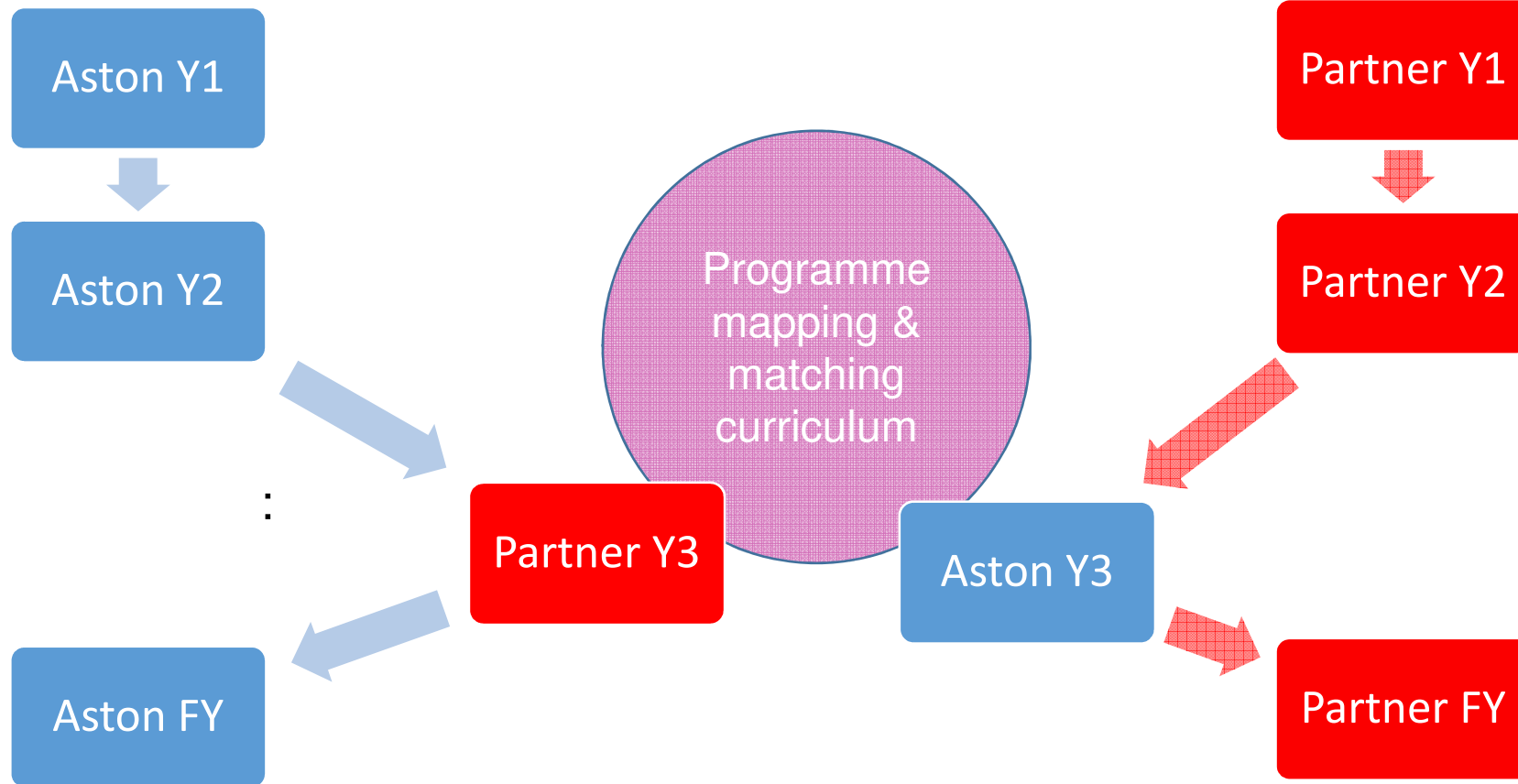


Development of approaches to harmonization of comprehensive internationalization strategies in higher education, research and innovation at EU and Partner Countries

**HARMONY**



# Bachelor's



*The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

Funded by the  
Erasmus+ Programme  
of the European Union







Development of approaches to harmonization of comprehensive internationalization strategies in higher education, research and innovation at EU and Partner Countries

**HARMONY**



# Bachelor's

<http://www.aston.ac.uk/study/undergraduate/courses/abs/double-degrees/>

		2015/16	2016/17	2017/18	Total
BSc	Incoming Double Degree	0	8	11	19
	Outgoing Double Degree	1	0	3	4
	Total	1	8	14	23

*The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

Funded by the  
Erasmus+ Programme  
of the European Union





Development of approaches to harmonization of comprehensive internationalization strategies in higher education, research and innovation at EU and Partner Countries

**HARMONY**



# Bachelor's

## Approval Process

## Agreement

- Programme management
- Degree classification
- Quality assurance
- External examinations
- Reciprocity
- Annual review

## Promoting internally and externally

*The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

Funded by the  
Erasmus+ Programme  
of the European Union





Development of approaches to harmonization of comprehensive internationalization strategies in higher education, research and innovation at EU and Partner Countries  
**HARMONY**



Choose carefully = Good relationship

Work out the details internally + externally

Promote





Development of approaches to harmonization of comprehensive internationalization strategies in higher education, research and innovation at EU and Partner Countries  
**HARMONY**



Thank you

*The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

Funded by the  
Erasmus+ Programme  
of the European Union

