



Development of Approaches to Harmonization of a Comprehensive  
Internationalization Strategies  
in Higher Education, Research and Innovation at EU and Partner Countries  
**HARMONY**

# Erasmus Mundus Joint Master Degrees at IP Tomar (DYCLAM)

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## ERASMUS MUNDUS Master Programme





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MACLAND was a Master Degree in territories' sustained development and management for and through heritage and cultural landscape.

Duration: 2 years

3 Institutions: St Etienne (France), Naples (Italy), Tomar (Portugal)

Diploma: Master of Cultural Landscapes JMD

Languages: French and English

ECTS: 120





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## Model of good practice

Claire Morel from the  
European commission  
(EAC.C.3 - International  
Cooperation) during the  
EU-Iran Higher  
Education & Research  
Event that took place at  
Teheran the 3rd and 4 th  
July of 2017.





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**ERASMUS MUNDUS JMD**

<http://www.dyclam.eu/en/>





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## **Dynamics of Cultural Landscapes and heritage Management**

DYCLAM is a unique European curriculum. It is unique for its global approach and the applied methodologies to international problems of development and sustainable management of heritages and cultural landscapes.

This programme aims to train operational professionals working in many places such as museums, associations, foundations in heritage management, Cities and Countries of Art and History, local councils (cities, boroughs, and regions), UNESCO, ICOMOS, IUCN, consulting firms.







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Duration: 2 years

Diploma: Joint Master Degree (and some national Masters)

Languages: French and English

Students: 22 for each edition (2015/2017-2016/2018-2017/2019).  
Total of 56 students.

Financed by EU: +1.8 M euros (1.6 M for grants – 13 grants each  
édition)





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## 5 Partners



**UNIVERSITÉ JEAN MONNET**  
SAINT-ETIENNE – CAMPUS LE CORBUSIER A  
FIRMINY, FRANCE



Instituto Politécnico de Tomar

**INSTITUTO POLITÉCNICO DE TOMAR**  
PORTUGAL



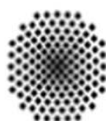
**Muséum  
national  
d'Histoire  
naturelle**

**MUSÉUM NATIONAL D'HISTOIRE  
NATURELLE**  
MNHN, FRANCE

**UNIVERSITÀ DEGLI STUDI DI  
NAPOLI FEDERICO II**



**UNIVERSITÀ DEGLI STUDI DI NAPOLI  
FEDERICO II**  
UNINA, ITALIE



**Universität Stuttgart**

**UNIVERSITÉ DE STUTTGART**  
ALLEMAGNE



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of the European Union





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## 9 Associated Partners



Chaire de recherche du Canada  
en patrimoine ethnologique

INSTITUT DU PATRIMOINE CULTUREL  
IPAC, UNIVERSITE DE LAVAL, QUEBEC



BOUCLIER BLEU, COMITÉ FRANÇAIS  
FRANCE



UNIVERSIDADE DO EXTREMO SUL  
CATARINENSE - UNESC  
BRESIL



UNIVERSITÉ CHEIKH ANTA DIOP DE DAKAR  
(UCAD)  
SENEGAL



CENTRO UNIVERSITARIO EUROPEO BENI  
CULTURALI, CUECB  
ITALIE



UNIVERSITÉ ABDELMALEK ESSAADI  
TETOUAN, MAROC



UICN, COMITÉ FRANÇAIS  
FRANCE



TERRA E MEMÓRIA  
ITM



VILLE DE FIRMINY  
FRANCE





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**2nd Semester at IPT-ITM (Mação)**  
**30 ECTS**





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### IPT DYCLAM Program

S 2	IPT	ECUE TO 1.1 (3 ECTS) Réalité virtuelle, territoires et citoyenneté	ECUE TO 2.1 (3 ECTS) Sauvegarde des PCs : dynamiques économiques et adaptation	ECUE TO 3.1 (3 ECTS) Tourisme culturel dans le cadre de la gestion des PCs	ECUE TO 4.1 (2 ECTS) Territoire : reconstitution d'un PC disparu	ECUE TO SE 5.1 (2 ECTS) Culture européenne, langues et civilisations : portugais intensif soutien français / anglais
		ECUE TO 1.2 (3 ECTS) Outils de valorisation des PCs et patrimoines SIG et NTIC	ECUE TO 2.2 (3 ECTS) L'intangible comme paysage	ECUE TO 3.2 (3 ECTS) Gestion intégrée (GIT) des PC : un élément de la gestion globale des territoires	ECUE TO 4.2 (2 ECTS) Contrôle de qualité et monitorage des PCs	ECUE TO SE 5.2 (2 ECTS) Guidance du projet professionnel de l'étudiant
					ECUE TO 4.3 (2 ECTS) Projet appliqué : territoire, paysage, qualité	ECUE TO SE 5.3 (2 ECTS) Projet collaboratif

<http://www.dyclam.eu>

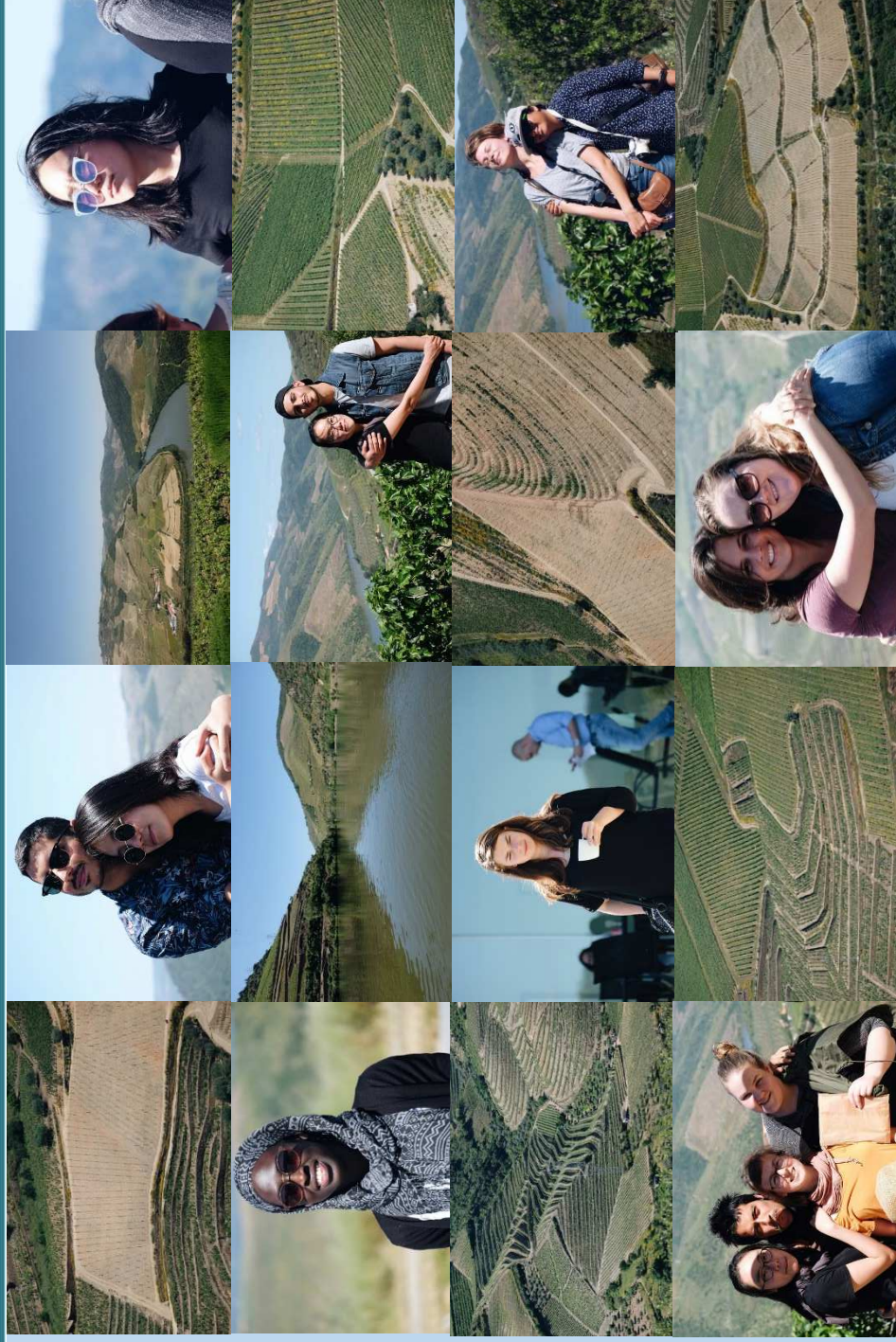






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Ed. 2015/2017



Ed. 2017/2019



Ed. 2016/2018





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## Collaborative Project

It starts with an **inaugural trip to a cultural landscape** during the 1st semester in France allowing:

- **to merge in the main themes of DYCLAM**, and to apprehend the different approaches brought by each partner of the consortium, offering support for comparisons with other European sites and concrete local examples,
- **to discover a specific cultural landscape** (through a site and meeting local actors),
- **to set milestones for the collaborative project** that will during 3 semesters.







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## Collaborative Project

Dyclam 1: Causses et Cévennes:  
Cultural Landscapes of the  
Mediterranean Agropastoralism







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## Collaborative Project

Dyclam 2: Climates of the  
vineyards of Bourgogne







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## Collaborative Project

### Dyclam 3: Funerary and memorial sites of the First World War





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## Dyclam + **Dynamics of Cultural Landscape, Heritage, Memory and Conflictualities**

Analyze the heritage/cultural landscape as an issue of geopolitical conflicts/tensions and promote innovative modes of management, prevention and risk/peril repair.

### Partners:

- Jean Monnet University (France, semester 1),
- Polytechnic Institute of Tomar (Portugal, semester 2),
- Babes---Bolyai University of Cluj (Romania, semester 3),
- University of Federico II, Naples (Italy, semester 4 and long---distance courses)





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# Thanks!

# Obrigado!

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